

# Worksession

<b>Agenda Item #</b>	7
<b>Meeting Date</b>	November 1, 2004
<b>Prepared By</b>	Rob Inerfeld Senior Planner
<b>Approved By</b>	Barbara B. Matthews City Manager

<b>Discussion Item</b>	Gateway and Wayfinding Program
<b>Background</b>	<p>In May, the Council passed an ordinance authorizing the City Manager to sign a contract with Gallagher &amp; Associates to provide design and engineering services for development of a gateway and wayfinding signage system.</p> <p>Gallagher began working with City staff in late August. The first meeting with the Facade Advisory Board subcommittee took place on October 12 and the community forum for the project was held on October 26 at Montgomery College.</p> <p>City staff has met with leaders of the major institutions in Takoma Park – Columbia Union College, Montgomery College, and Washington Adventist Hospital – over the last month in order to get their support for this initiative. Staff has also met with DC Council Member Adrian Fenty and Mel Tull of the Silver Spring Regional Center to discuss coordination with wayfinding programs in adjacent jurisdictions. Staff and Gallagher met with the State Highway Administration in September regarding requirements for signage systems along State roads.</p> <p>At the worksession, Terry Healy of Gallagher will present the preliminary sign designs and locations to the Council. He will also review the feedback that has been received from the community on the sign designs.</p>
<b>Policy</b>	“Focus on proactive initiatives to maintain the economic vitality of Takoma Park’s commercial districts, encourage smart growth development, support transportation enhancements, and increase the local property tax base, while maintaining the character of the community.”
<b>Fiscal Impact</b>	The project is funded by a \$60,000 State revitalization grant. These funds will pay for design and engineering (\$42,280) as well as the first phase of implementation (\$17,720).
<b>Attachments</b>	
<b>Recommendation</b>	Listen to presentation. Provide feedback to consultant regarding the preliminary sign designs.
<b>Special Consideration</b>	